



**Our Events** 

# DALLAS

**JUNE 15, 2024** – DALLAS, TX



## ORLANDO

JULY 6, 2024 – ORLANDO, FL

# **PHOENIX**

AUGUST 3, 2024 - SCOTTSDALE, AZ

ADDITIONAL EVENTS!

Pricing Page 8



NPC PHIL HEATH CLASSIC April 13, 2024 - pasadena, tx

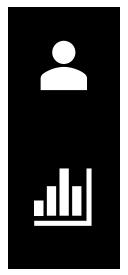
NPC SOUTHWEST USA MAY 4, 2024 - PLANO, TX

NPC SHOW OF CHAMPIONS JULY 27, 2024 - BELTON, TX

NPC TEXAS CUP october 12, 2024 - Belton, tx

## **General Information**





# 35,5802058,300AttendeesExhibitorsCompetitors

Annual total for all Expos. Average per expo: 12,000 (# Includes all attendees, competitors & special guests). No guarantees on attendee #s prior to an event.

57%	Male
43%	Female
43%	18-24
29%	25-37
45%	Income \$62,000

#### **Live Athletic Events**

Over 40 athletic events & tournaments will be taking place inside the USA Fit Games. Powerlifting, Dance, Functional Fitness, NPC & IFBB Pro/Am, Strongman, Wrestling, Grappling, Karate, Zumba... and more!



GAMES

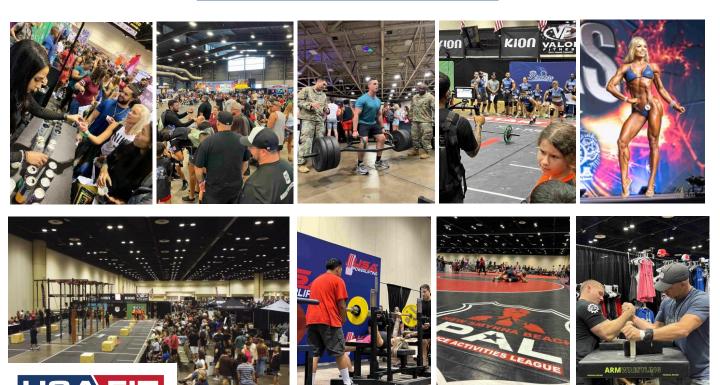
## USA Energy Drink & Supplement Expo

Inside the USA Fit Games. Get your Brand noticed by thousands of attendees! Over 200 Exhibitors will be in attendance. Energy Drinks, Supplements, Snacks, Apparel, Anti-aging, CBD.... and more!



USAFitGames

USAFitGames.com





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## 2023 Exhibitor List





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1 More Bodybuilding USA 1st Phorm **ABE Nation** Advanced Muscle Therapy **Ageless Men's Health** Alani Nutrition Allmax Alpha Omega Amino Energy AMMP Anderson Powerlifting Andretti Karting Arizona State Troopers Arizona Windows & Doors Athlicity Atlas Nutrition **Baked & Boujee** Bang Energy **Beast Power Gear Bench Daddy Blood Sweat Bodywork Body Therapy USA** Body20 BoxedBoom BOXOUT AZ **BOXT MMA** Bucked Up Calm Peak **Carie's Posing Suits** Celsius **CG** Naturals Cheddies **Chronic Warrior** CUTCO **Dallas Fire Rescue** Dave's Killer Bread **DNA Hairtools** Doughd Up

**Dumbbells n Doughnuts** EHP **Eight Beer Elev Fitness** EOS Fitness **ES Time for Fitness Essential Formulas** EverTitan **Evolving Vitality** Fit Body Water **Fit Nation** FitBar Flex Pro Meals Florida Blue Fortifeye **Free Spirit Frontline Formulations** G2G Protein Bar GAT Goddess Glam Gone Nuts **Halverson Family Chiropractic** Hidden Gym **HMP Brands** Home Craft Hosstile Hustle Over Comfort ICON Meals ID Life Infusion Bodywork & Massage **K9** Defense **Kush Kubes** Labrada Leaf Filter Gutter Protection Leaf Guard Leaf Home LGS Activewear Life's Balance

Lifetime Windows & Doors Lifetime Windows & Siding Limitless TRT Liv Body Lost & Found Energy Drink Magnum Marek Health MixHers Morph.TheLabel Muscle Egg Mutant **MVMT** Nattie Nautical Bowls Windermere Next Level TRT No Straight Path Nose Slap Numb Gvm Obvi **Optimum Fitness Ovation Foods** Panatta PharmaCenter PHOCUS Water **Phoenix Police Dept** Pop Chalk **Pretty Fit Wear** Primeval Pro Tan USA ProSupps Pureblood Redcon1 Reign **Renewal By Andersen Dallas** Renewal By Andersen Phoenix We're Hard Show **Rerack University** Reset IV Salt & Steel

Self Made IronGang Facility Sinko Game **Skinny Gum** Smart Relief Sonoron University Spinto Fitness USA Starglow USA State Farm STAX Supps Strength Pro STRONGSCIENCE Sunlighten SunMed Super Bandz TAPOUT Tens by May The Bear Post The Hoodie Towel Thentic Nutrition Top Secret Cookie True Made Foods **Underestimated Apparel Unique Heat** UNSponsored **US Airforce Dallas** US Airforce Orlando **US Airforce Phoenix US Army Phoenix US Marines Phoenix** Vital Apparel Vivazen Orlando Vivazen Phoenix Vyper Energy Wellcore **Xpressed Shirts** Zenith Fitwear **ZOA Energy** 

## **Sponsors & Exhibitors**



## 3 CITY TITLE SPONSOR \$21,000

20x20 Booth at All 3 Expos – Premium Location
Includes: Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (15) Badges
Logo on Expo Entrance Unit, Stage Banners as Title Sponsor.
Logo placement on homepage of website w/ direct link to your website.
Logo placement on all promotional emails & flyers leading up to each event.
Influencer Stage Time – 30 minutes. Your influencer on stage talking about you brand.
IFBB Pro Trophy Presentation by your company.
Your Company Listed on USAFitGames.com Exhibitor Listing as Title Sponsor.
Social Media: Title Sponsor welcomed 2x on social media prior to each expo +
Monthly Collab or post for the expo calendar year.

#### 3 CITY VIP SPONSOR \$15,000

20x20 Booth at All 3 Expos – Premium Location
Includes: Pipe & Drape, (4) 6 ft. Skirted Tables, (8) Chairs, Trash Can & (12) Badges.
Logo on Expo Entrance Unit & Stage Banners as VIP Sponsor
Logo placement on homepage of website w/ direct link to your website.
Logo placement on all promotional emails leading up to each event.
Influencer Stage Time – 30 minutes. Your influencer on stage talking about you brand.
Your Company Listed on USAFitGames.com Exhibitor Listing as VIP Sponsor.
Social Media: VIP Sponsor welcomed 2x on social media prior to each expo

## 20x20 PLATINUM BOOTH \$5,000

**Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can, (10) Vendor Badges. Welcomed on social 2x prior to event & company listed on USAFitGames.com Exhibitor List.

## 10x20 GOLD BOOTH \$3,000

**Includes: End Cap Space,** Pipe & Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can (8) Vendor Badges. Welcomed on social 1 x prior to event & company listed on USAFitGames.com Exhibitor List.

## 10x10 CORNER BOOTH **\$1,500**

**Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

## 10x10 INLINE BOOTH **\$1,000**

**Includes:** Pipe & Drape, (1) 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges & Your company listed on USAFitGames.com Exhibitor List.

#### ADD-ONS

LOGO PLACEMENT \$1,500 - Logo will be placed on entrance unit for all 3 expos & website GOODIE BAG \$300 - Place your product in our NPC & IFBB competitor goodie bags. 1 city. 300 min items. SOCIAL MEDIA \$500 - 1 collab on our social pages for 6 months. Welcomed prior to expo 2x.

## **DALLAS** JUNE 15, 2024 Saturday 8am-9pm Dallas Convention Center

## ORLANDO

JULY 6, 2024 Saturday 8am-9pm Orange County Convention Center

## **PHOENIX**

AUGUST 3, 2024 Saturday 8am-9pm Westworld of Scottsdale

## **Non-Booth Opportunities**





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## PROMO CARD PLACEMENT \$500

Product promo card / coupon placed on every seat in the NPC / IFBB Main Stage Area by our staff.

## ENTRANCE SAMPLING TABLE \$500

Expo entrance attendee sampling table. Manned by our staff. Ship us the product, display or promo cards and we will feature it on the sampling table.

## **BANNER PLACEMENT \$500**

(2) Pop-up Banners in the area of your choice: Entrance area, Expo Show Floor or Backstage OR (2) Banners placed in our event areas along the 3ft pipe & drape. Just ship us the banners and we will take care of the rest!

## LOGO/AD PLACEMENT \$500

Logo / Ad placed under the Sponsor Area of the USAFitGames.com Website for the calendar year.

## GOODIE BAG PLACEMENT \$300

Your product / info cards placed inside our NPC & IFBB Pro Competitor Goodie bags. The city of your choice.

## CUSTOMIZED PROMO \$500

Giveaways on your own social page utilizing FREE VIP tickets from us! This could be used to increase your own product awareness. Ex – Purchase this product & also receive 2 VIP tickets to the USA Fit Games!

## DALLAS

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#### **Pricing is Per Event**

## **Texas Bodybuilding Contests**

170

take place inside the venue (Powerlifting, Wrestling, Strongman, Grappling).

10,950



## **Texas Bodybuilding Contests**

**AVERAGE FOR EACH SHOW** 

2.200 Attendees

**300** Competitors

**40 Exhibitors** 

Tx\_Bodybuilding

## TexasBodybuildingContests.com

#### **NPC Fitness Show**

Vendors

2,100

Annual total on all TBC NPC Shows. Totals include ticketed attendees + guests and employees. Exhibitors based on each 10x10 purchased. Competitors include all NPC Competitors + competitors from additional events that

**Live Athletic Events** 

Additional Powerlifting and grappling events take place at some of the events this year.











## NPC PHIL HEATH **CLASSIC**

**APRIL 13. 2024** Pasadena, Texas

## **NPC SOUTHWEST** USA

MAY 4, 2024 Plano, Texas

#### NPC SHOW OF **CHAMPIONS** JULY 27, 2024 Belton, Texas

NPC TEXAS CUP **OCTOBER 12, 2024** Belton, Texas

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## **Sponsors & Vendor Packages**

## PRESENTING SPONSOR \$10,000

**20x20 Booth** - Premium location. **Includes:** Pipe & Drape, (4) 6ft Skirted Tables, (8) Chairs, Trash Can & (12) Vendor Badges. Logo on Stage Banners as Presenting Sponsor.

Logo on Step & Repeats for competitor & attendee photo opportunities Logo on Promotional Show Flyer & Show Badges as Presenting Sponsor **Featured Ad on TBC Website for 12 Months (\$2,000 Value)** Welcomed as Presenting Sponsor on TBC Social Pages 2 times before the event.

## TITLE SPONSOR \$5,000

10x20 Booth - Premium location.
Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can & (10) Vendor Badges.
Logo on Stage Banners as Title Sponsor and Step & Repeats for photo ops.
Logo on Promotional Flyer & Show Badges as Presenting Sponsor
Logo on TBC Website for 12 Months (\$1,500 Value)

#### Welcomed as Title Sponsor on TBC Social Pages 2 times before the event.

#### VIP SPONSOR \$2,500

10x20 Booth Premium location.

Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8) Vendor Badges. Logo on Stage Banners & Logo on website for 6 months (\$800 value) Welcomed as VIP Sponsor on TBC Social Pages 2 Times

## 20x20 BOOTH \$2,000

Includes: Pipe/Drape, (2) 6ft Skirted Tables, (4) Chairs, Trash Can, (8) Vendor Badges

## 10x20 DOUBLE BOOTH \$1,000

Includes: Pipe/Drape, 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges

## 10x10 SINGLE BOOTH \$600

Includes: Pipe/Drape, 6ft Skirted Table, (2) Chairs, Trash Can, (4) Vendor Badges.

# TEXAS BODYBUILDING CONTESTS

## NPC PHIL HEATH Classic

APRIL 13, 2024 Pasadena, Texas Pasadena Convention

Center

## NPC SOUTHWEST USA

MAY 4, 2024 Plano, Texas Plano Event Center

## NPC SHOW OF CHAMPIONS JULY <u>27, 2024</u>

Belton, Texas Cadence Bank Center

## NPC TEXAS CUP

OCTOBER 12, 2024 Belton, Texas Cadence Bank Center

#### **Pricing is Per Event**

#### LOGO PLACEMENT \$1,500

Logo will be placed on stage banners for 1 NPC Show & Sponsor area for (6 months) on TBC Website

## GOODIE BAG <mark>\$300</mark>

**ADD-ONS** 

Place your product inside our NPC & IFBB competitor goodie bags. City of your choice.